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Using the CSI Ecolabel and Claim — Introducing the CSI Partner Program

More than a label, the CSI ecolabel conveys the message that your product comes from a fishery that meets a rigorous, global standard for environmentally responsible fishery management.

Who Can Use the CSI Ecolabel?

Three categories of users are granted access to the CSI Ecolabel and Claim:

1. **CSI Partners**– Full usage rights, including on consumer packaging and at point of sale to consumers. Requires signing a [Partner Agreement](#).
2. **CSI Chain of Custody Holders**– Usage rights in non-consumer-facing contexts, including in B2B communications. Requires signing a [Licensing Agreement](#).
3. **CSI Fishery Clients** –Usage in non-consumer-facing contexts, including claims about fishery certification status.

Designed to Be Affordable

CSI Partner annual fees are based on the wholesale value of CSI certified products as follows:

- **Consumer-Ready Packaged Sales** – Based on your wholesale sales of packaged certified products eligible to carry the CSI ecolabel
- **Unpackaged Sales** (e.g. fresh seafood counters, restaurant menus) – Based on wholesale purchases of certified products eligible to carry the CSI ecolabel



Why Join the CSI Partner Program?

The Certified Seafood International (CSI) Partner Program gives certified supply chain partners the **exclusive right** to use the CSI ecolabel and communicate verified claims at the point of sale—on-pack and beyond.

More than a label, CSI certification tells a powerful story: your product comes from a fishery that meets a rigorous global standard for environmentally responsible fisheries management. As a Partner, you help bring that story to life while supporting a credible, efficient certification program built to serve the seafood industry.

Annual Partner Fee Structure

Partner fees are assessed annually based on the total wholesale value (USD) of CSI certified products sold by the Partner organization. This includes two categories:

1. **Consumer-ready packaged sales** – The fee is calculated based on the Partner's annual wholesale sales of certified products eligible to carry the CSI ecolabel.
2. **Unpackaged sales to consumers** (e.g. fresh seafood counters) – The fee is calculated based on the Partner's annual wholesale purchases of certified products eligible to carry the ecolabel.

The following is used to calculate an annual fee (using the combined total of packaged and unpackaged calculations where applicable)

Wholesale Value (USD)	Fee (USD)
\$1,000,000 or less	\$500
\$1,000,001 - \$2,500,000	\$1,000
\$2,500,001 - \$4,500,000	\$3,000
\$4,500,001 - \$8,000,000	\$6,000
\$8,000,001 - \$12,000,000	\$9,000
\$12,000,001 - \$17,000,000	\$14,000
\$17,000,001 - \$25,000,000	\$20,000
\$25,000,001 - \$35,000,000	\$30,000
\$35,000,001 - \$50,000,000	\$40,000
\$50,000,001 - \$75,000,000	\$50,000
\$75,000,001 - \$100,000,000	\$60,000
\$100,000,001 - \$150,000,000	\$70,000
\$150,000,001 - \$200,000,000	\$80,000
\$200,000,001 - \$300,000,000	\$90,000
\$300,000,001 or more	\$100,000

How to Become a CSI Partner

To join the Program:

1. Obtain CSI Chain of Custody Certification.
2. Execute a Partner Agreement with CSI.

Get Started

Visit casicertified.org or contact Tricia Sanguinetti at tsanguinetti@casicertified.org

casicertified.org

CSI Partner Fees

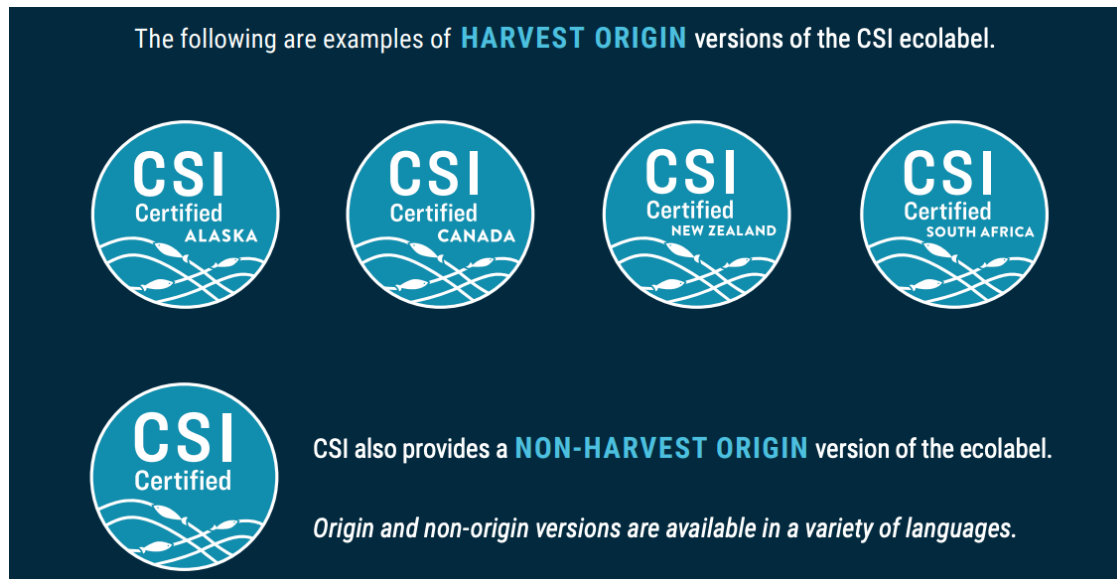
- CSI Partner fees start as low as USD \$500 per year and cap at \$100,000 for high volume users.
- B2B users only pay flat annual fee of \$500.
- No inflated pricing or unnecessary costs.

Click Here for Fee Calculation Guidance

As a CSI Partner, You Gain:

- The right to use the CSI ecolabel and claim, with the ability to highlight harvest origin
- A credible, cost-effective way to demonstrate your commitment to responsible sourcing

Only CSI Partners can use the ecolabel in consumer-facing materials.



Ready to Become a CSI Partner?

1. Obtain CSI Chain of Custody Certification and sign the [Partner Agreement](#).
2. Join a growing community of companies committed to responsible sourcing — without compromising your bottomline.
3. Contact Tricia Sanguinetti, CSI Marketing and Chain of Custody Director, at tsanguinetti@csicertified.org with any questions.

More information about the CSI Ecolabel, Claim and Partner Program are available at the following links:

CSI Ecolabel
and Guidelines

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