



**CERTIFIED SEAFOOD FORUM: Advancing Responsible Choice in Seafood**  
*Hosted by Certified Seafood International (CSI)*

**October 20, 2025, [The Okura Tokyo, Okura Prestige Tower 2F "Orchard"](#)**

**Agenda Trade Seminar - 4:00 – 6:00 PM**

**4:00 – 4:10 PM – Opening Comments**

Allen Kimball, Alaska Seafood Marketing Institute (ASMI) Board Member for Trident and Global Seafood Alliance (GSA) Board Member

**4:10 – 4:25 PM – The Value Proposition of CSI: Integrating RFM Certification**

Mike Kraft, Executive Director, Certified Seafood International (CSI)

**4:25 – 4:40 PM – Global Seafood Alliance: How Best Seafood Practices (BSP) Complements CSI**

Mike Kocsis, CEO, Global Seafood Alliance (GSA)

**4:40 – 4:55 PM – Retailer Perspective: Embracing Certification Choice in Japan**

Satoshi Matsumoto, Brand Strategy Division, Sustainability Strategy Department,  
Japanese Consumers' Co-operative Union (JCCU)

**4:55 – 5:10 PM – Japan's Role in the Global Responsible Seafood Market**

Yusuke Kato, General Manager Sustainability Department, Maruha Nichiro Corporation

**5:10 – 5:55 PM – Panel Discussion + Q&A**

**Topic:** CSI and the Role of GSSI-Aligned Programs in the Japanese Market

**Panelists:**

- Libby Woodhatch, Executive Chair, MarinTrust
- Jonty Jankovich-Besan, Representative, South Africa & Namibia International Coalition of Fishery Associations (ICFA)
- Aiko Yamauchi, COO / Vice President, Seafood Legacy
- Masaya Katoh, Secretary General, Marine Eco-Label Japan Council
- Kota Shibai, Market Development Coordinator Japan, GSA
- Mike Kraft, Executive Director, CSI

**5:55 – 6:00 PM – Closing Remarks**

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**6:00 – 8:00 PM – Wild Alaska Seafood Reception**

Join us for a reception featuring a curated selection of Wild Alaska Seafood and continued networking with industry leaders and guests.

