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**CERTIFIED SEAFOOD FORUM: Advancing Responsible Choice in Seafood**
*Hosted by Certified Seafood International (CSI)*

**October 20, 2025, The Okura Tokyo, Okura Prestige Tower 2F “Orchard”
Agenda Trade Seminar - 4:00 – 6:00 PM**

**4:00 – 4:10 PM** – **Opening Comments**
Jeremy Woodrow, Alaska Seafood Marketing Institute (ASMI)

Representative, U.S. Embassy (TBD)

**4:10 – 4:25 PM** – **The Value Proposition of CSI: Integrating RFM Certification**
Mike Kraft, Certified Seafood International (CSI)

**4:25 – 4:40 PM** – **Global Seafood Alliance: How Best Seafood Practices (BSP) Complements CSI**
Mike Kocsis or Steve Hart, Global Seafood Alliance (GSA)

**4:40 – 4:55 PM** – **Retailer Perspective: Embracing Certification Choice in Japan**
Representative, Japanese Consumers' Co-operative Union (JCCU)

**4:55 – 5:10 PM** – **Japan’s Role in the Global Responsible Seafood Market**
Representative, Maruha Nichiro

**5:10 – 5:55 PM** – **Panel Discussion + Q&A**
**Topic:** CSI and the Role of GSSI-Aligned Programs in the Japanese Market
**Moderator:** Mike Kraft, CSI or Akiko Yakata, ASMI
**Panelists:**

* Libby Woodhatch, MarinTrust
* Jonty Jankovich-Besan, South Africa Fisheries Representative
* GSSI Representative
* MEL Representative
* Aiko Yamuchi, Seafood Legacy
* Mike Kocsis or Steve Hart, GSA

**5:55 – 6:00 PM** – **Closing Remarks**
Jeremy Woodrow or Nicole Alba, ASMI or Mark Fina, CSI

**6:00 – 8:00 PM – Wild Alaska Seafood Reception**

Join us for a reception featuring a curated selection of Wild Alaska Seafood and continued networking with industry leaders and guests.

 