

## **Certified Seafood International**

A Smarter Choice for Global Seafood Certification GAIN MARKET ACCESS | BUILD TRUST | SAVE COSTS



## WE'RE PROUD TO OFFER A NEW CHOICE IN THE CERTIFICATION OF WILD-CAPTURE SEAFOOD.

Certified Seafood International (CSI) gives you a credible, cost-effective, and transparent alternative—with the global reach your business needs. CSI assesses environmentally responsible fishery management, using a rigorous standard grounded in internationally recognized UN FAO guidelines.



### Why CSI? We're Focused on What Matters.

Credibility
You Can Trust

CSI is benchmarked by the Global Sustainable Seafood Initiative (GSSI) and built on the internationally recognized guidance of the United Nations FAO. That means your seafood meets the gold standard—independently verified for environmental responsibility.

Cost-Efficient
Without Compromise

We believe certification shouldn't come with a heavy financial burden. CSI delivers rigorous third-party assurance at lower cost, thanks to a clear standard and streamlined operations. You get value for money—without cutting corners.

Clear Harvest Origin Labeling Show exactly where your seafood comes from. CSI's ecolabel offers the option to include harvest origin, building consumer trust and adding premium value. Our online platform provides transparency for certified fisheries, more meaningfully connecting buyers and sellers.

A Catalyst for Continuous Improvement

CSI helps good fisheries become great. By offering a stable, internationally recognized standard, we provide a clear path for fisheries seeking to achieve certification, helping to raise the bar industry-wide.

# Powered by Experts, Backed by Experience.

CSI was created by people who live and breathe wild fisheries—managers, scientists, harvesters, conservationists. When you choose CSI-certified seafood, you're working with a program built from firsthand experience and deep expertise.









#### **Strong Start. Global Ambition.**

Launched in April 2025, CSI already includes 10 certified fisheries landing 3 million metric tonnes, thanks to the successful integration of the Responsible Fisheries Management (RFM) program. Our global governing board includes representatives from Canada, the Caribbean, Japan, New Zealand, South Africa, Mexico, the United Kingdom and the United States. More fisheries globally are preparing to certify, with strong demand across the supply chain.

#### Our Standards: Solid. Stable. Respected.

CSI certifies against a Fishery Standard grounded in the UN FAO's Code of Conduct and Ecolabelling Guidelines, ensuring global consistency and credibility. No conditional certifications. Just clear expectations and proven management. Our Unified Chain of Custody Standard ensures full traceability, drawing on the trusted framework previously applied by the RFM and Iceland Responsible Fisheries programs.

#### Strong Governance.

CSI is governed by a diverse, experienced board and supported by two expert committees overseeing the Fishery and Chain of Custody standards. As a non-profit (U.S. 501c pending), we are mission-driven, not profit-driven—prioritizing ocean conservation while recognizing the needs of the seafood sector.

## CERTIFIED SEAFOOD INTERNATIONAL IS MORE THAN A LABEL. IT'S YOUR COMPETITIVE EDGE.

Credible. Affordable. Transparent. Global.



Ready to certify your fishery or get CSI Chain of Custody? Contact us:



