

Terms and Conditions for Use of the CSI Logo and Claims



Approved CSI Origin Logos:



Approved CSI Non-Origin Logos:



Approved CSI Certification Program Claims – Origin Specific:

*"This product comes from a **state the origin** (can name the species) fishery that has been independently certified to the Certified Seafood International (CSI) Program"*

*"This product comes from a **state the origin** (can name the species) fishery that has been independently certified as responsibly managed."*

Approved CSI Certification Program Claims – Non-Origin Specific:

"This product comes from a (can name the species) fishery that has been independently certified to the Certified Seafood International (CSI) Program"

Certified Seafood International (CSI) owns the CSI origin and non-origin logos, as well as approved CSI claims, for use with seafood sourced from fisheries certified under the CSI Certification Program. CSI grants permission to the Licensee ("Company") to use these logos and claims under the following terms:

1. Authorized Use

- The CSI logo and approved claims may only be used for seafood sourced from fisheries explicitly listed in the Licensee's valid Chain of Custody (CoC) Certificate.
- Licensee may only use these assets if the entire supply chain for the certified seafood holds a valid Chain of Custody Certificate.

2. Certification Verification

- Licensee must provide its CoC Certificate number along with the signed agreement.

3. Permitted Applications

- The CSI logo and claims may appear on both food-grade and non-human-grade seafood products.

- Logos and claims may not be used on combined or prepared products unless all seafood ingredients are certified and come from a fully certified supply chain.

4. Use on Materials and Packaging

- The Licensee is permitted to use the CSI logo and/or approved CSI claims on print and digital materials, as well as packaging, provided that all usage strictly adheres to the CSI Logo Guidelines. This includes following the prescribed standards for the proper application of the CSI logo and approved claims.
- Additionally, the Licensee must allow CSI a reasonable period to review and grant prior approval for all instances of the CSI logo and approved CSI claims appearing on print and digital materials, including but not limited to advertisements, packaging, web pages, collateral materials, POS materials, and video content.

5. Restrictions and Compliance

- Licensee may not sublicense, transfer, or modify the CSI logo and claims.
- Unauthorized or improper use constitutes a breach of this agreement and may result in termination of permission and legal action.
- The CSI logo and claims remain the property of CSI and are protected under trademark laws.

6. Duration and Termination

- Permission remains valid as long as the Licensee maintains an active CoC Certificate and complies with these terms.
- Licensee must notify CSI in writing if it discontinues logo and / or claim use. Resumption of use requires written approval from CSI.
- CSI may update these terms at any time, with changes effective upon notification.

7. Agreement and Acknowledgment

Licensee acknowledges and agrees to adhere to these terms and conditions.

• **Company Name:** _____

• **Address:** _____

• **City, State, Zip:** _____

• **Phone:** _____

• **Email:** _____

• **Chain of Custody Certificate #:** _____

* **Signature:** _____ **Date:** _____

• **Name & Title:** _____

CSI Representative:

Signature: _____ **Date:** _____

Name & Title: _____