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## **Certified Seafood International Announces Global Wild-Capture Seafood Certification Program**

Organization Led by Global Governing Board

csicertified.org

Certified Seafood International, Inc. is proud to announce a new choice in the certification of wild-capture seafood. CSI will focus on delivering an affordable and effective ecocertification program that provides credible assurance, expands access to more highperforming fisheries, and promotes greater transparency about the seafood that we eat.

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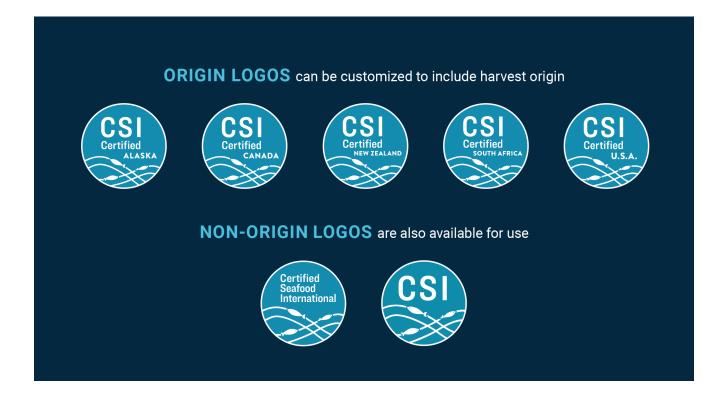
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productive for generations to come," says Christine Penney,
Chair of the CSI Board and Vice President of Sustainability and
Public Affairs at Clearwater Seafoods. "Credible third-party
certification programs have an important role to play in
recognizing responsible management practices and providing
assurance to the market. We are pleased that CSI will expand the
choices available to global seafood stakeholders."



CSI was developed in partnership with credible regional certification programs and looks to build upon those successes. Most significantly, the certificates and standards of the GSSI-benchmarked Responsible Fisheries Management (RFM) program are rolling into CSI, meaning that approximately 3 million metric tons of fishery landings are currently certified. The Program's new global governing board currently includes individuals from Canada, Japan, Mexico, New Zealand, South Africa, the United Kingdom, and the United States.

"The CSI Program will assess fisheries against a clear and rigorous Fisheries Standard grounded in the Guidelines of the United Nations Food and Agriculture Organization (UN FAO)," states Mike Kraft, CSI Executive Director. "We believe that a stable standard focused on fisheries management and based on internationally recognized UN principles, provides clarity and consistency that is vital for fisheries striving to achieve certification."



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## More information about the CSI Program is available at:

csicertified.org

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