



Certified Seafood International (CSI) Board of Directors



Christine Penney - Chairperson

Christine Penney is Vice President of Sustainability and Public Affairs for Clearwater Seafoods Limited Partnership. Clearwater is proudly Indigenous owned and is a global leader in sustainable wild seafood. With over 25 years of dedication at Clearwater, Christine serves on the senior leadership team and was Clearwater's first female executive.

Christine holds Bachelor of Science and Masters of Marine Management degrees from Dalhousie University in Nova Scotia. She plays a leadership role in global fisheries sustainability initiatives dedicating time to serve on the board of the Association of Sustainable Fisheries and the FISH standard for crew. She currently serves on the board of the Fisheries Council of Canada and the Seafood Producers Association of Nova Scotia, and has previously served on the boards of the Canadian Association of Prawn Producers, Atlantic Groundfish Council and the Marine Stewardship Council.



Sévrine Bethy

Sévrine serves as Head of Responsible Sourcing for Sodexo North America. She joined Sodexo Group in 2007 as a Quality Manager where she oversaw the portfolio of suppliers. She quickly began collaborating with the Group Corporate Responsibility Department on initiatives to enhance the social and environmental impacts of supply chains. Driven by her passion for safeguarding human health and rights and her commitment to preserving resources, she formalized Sodexo Responsible Sourcing roadmap. This initiative focuses on sourcing healthy solutions and ingredients, fostering social equity and protecting and restoring natural ecosystems.

Sévrine has more than a decade of experience in the seafood industry. She played a pivotal role in leading Sodexo Global Sustainable Seafood Strategy to ensure advancing sustainable seafood by sourcing only seafood from responsibly managed fisheries and seafood farms. She works with technical experts and did act as Sodexo's representative in the Seafood Task Force. Currently she serves as Head of Responsible Sourcing for Sodexo North America. Originally from the Caribbean, she holds an engineering degree specialized in food safety and quality for the food industry.



Tom Birdsall

Tom has had an extensive professional career in the seafood industry, principally in the wild harvest sector, across New Zealand, Australia and Argentina. As the Current Chair of the Deepwater Council and an associate Director of Seafood New Zealand, Tom has substantial governance and leadership experience.

Tom has worked with fisheries certification systems for many years both directly in certification project governance and administration, and also as a provider of certified product. He is knowledgeable about the pivotal role science plays in sustainability standards, as well as its application at the fisheries assessment level."



Mark Fina

Mark Fina is a policy analyst for Silver Bay Seafoods and the Executive Director of the California Wetfish Producers Association, a trade association representing harvesters and processors in California's coastal pelagic species (squid, sardine, anchovy, and mackerels) fisheries. Mark previously served as the Chairman of the Board for the Certified Seafood Collaborative, the owner of the Responsible Fisheries Management certification program. Prior to working in industry, Mark worked for over a decade as the Senior Economist for the North Pacific Fishery Management Council, where he worked on a variety of analyses including catch share programs for the Bering Sea and Aleutian Island crab fisheries, the Bering Sea and Aleutian Islands multispecies groundfish fisheries, and the Central Gulf of Alaska rockfish fishery. Mark has a J.D. from the University of Minnesota and a Ph.D. in Agricultural and Applied Economics from Virginia Tech.



John (Jonty) Jankovich-Besan – CA(SA)

A Chartered Accountant, educated in South Africa, Jonty has over 30 years of broad industry and leadership experience across both finance and operations, having built his career initially based in the UK, working largely in Consulting and International Telecoms industries, before returning to South Africa.

Jonty has over 15 years of international fishing and aquaculture industry leadership experience, having served as Managing Director of Irvin and Johnson Holdings and served on a number of South African fishing industry associations and boards. Jonty now consults to the fishing industry, serves on the Board of Marshall Monteagle PLC and is the Chairman of the Harvest Sector CEO Council, representing fishing harvesters from around the world.



Akiyo Matono

Akiyo Matono dedicated over four decades to the Nissui Group, building an extensive career in the global seafood industry. From 2007 to 2011, he served as President of Nippon Suisan (U.S.A.), Inc. Upon his return to Japan, he held a series of senior leadership roles at Nippon Suisan Kaisha, Ltd. - now known as Nissui Corporation: Executive Officer (2011–2012), Executive Director & Managing Executive Officer (2012–2017), and Executive Director & Senior Managing Executive Officer (2017–2018). He was appointed President and CEO in 2018, a position he held until 2021, during which he actively advanced initiatives for the sustainable utilization of marine resources.

Mr. Matono is a graduate of Keio University, where he earned a Bachelor of Arts in Business and Commerce. He concluded his tenure with Nissui Corporation as Executive Advisor, stepping down from the role in June 2024.



Matt Tinning

Matt Tinning has worked in fisheries policy for almost two decades, first in the environmental community and more recently with the commercial fishing industry. After stints with Ocean Conservancy, the Marine Fish Conservation Network and Environmental Defense Fund, Matt joined the At-sea Processors Association, where he now serves as CEO. Matt is originally from Australia, and he holds Arts and Law degrees from the Australian National University. He lives in Washington, DC.



Libby Woodhatch

Libby Woodhatch has had a varied career in the seafood supply chain and standards development spanning over 25 years. Prior to taking on the role of Executive Chair of MarinTrust, the global standard for marine ingredients, she was Head of Advocacy at Seafish, where her remit included the development of the Responsible Fishing Scheme (RFS) standard and Seafish's wider programme in seafood ethics. Libby was CEO of the industry body Seafood Scotland for nine years, where she helped improve the value of return to the Scottish seafood industry. During this time, she also sat on the MSC's Stakeholder Council. Libby recently completed a 9-year term as Vice Chair of the Fishermen's Mission charity, which provides welfare and support to fishermen and their families. Libby holds a BSc (Hons) in Fisheries Science from the University of Plymouth and an MSc in Fisheries Development & Planning from the University of Hull.



Pedro Zapata

Pedro Zapata, Associate Vice President, Global Oceans Strategies at Environmental Defense Fund, is an international expert in sustainable development, with over two decades of leadership in ocean conservation, fisheries management, and environmental policy. He has held senior roles at organizations including the Environmental Defense Fund, Oceana, and the World Wildlife Fund, leading initiatives across Latin America and Asia. Pedro is skilled in strategic planning, public policy, and fundraising, and holds an MSc in Environment and Development from the London School of Economics and a BA in Political Science from Universidad Iberoamericana.