Alaska
Responsible Fisheries
Management (RFM) Certification



## Alaska Rockfish and Atka Mackerel Enter Assessment for Alaska RFM Certification

RFM certified claim can be available for products from harvest as of June 17, 2019, as long as RFM CoC Requirements are met

The Alaska Seafood Cooperative as client has entered the following Alaska flatfish fisheries into assessment for Alaska Responsible Fisheries Management (RFM) Certification:

## Aleutian Islands and Bering Sea:

Atka mackerel
Pacific ocean perch
Northern rockfish

## Gulf of Alaska:

Pacific ocean perch Northern rockfish Dusky rockfish

The fishery assessment commenced with the first day of the site visit which took place on June 17, 2019, as posted <a href="https://example.com/here">here</a>. This means all seafood products originating from these fisheries from that date forward will have the opportunity to an RFM certified claim. Mark Fina, representative for the <a href="Alaska Seafood Cooperative">Alaska Seafood Cooperative</a> and with United States Seafood, LLC, recognizes this is unique to the Alaska RFM Certification program.

"The fact that our industry and customers will be able to use a certified claim on fish that was caught from June 17, 2019 forward is of great benefit to all," states Fina. "Of course, this is dependent on the fishery achieving official certification and that the Chain of Custody requirements are satisfied."

Independent and accredited certification body DNV GL will conduct the assessment. Interested stakeholders that would like to participate in the assessment should contact Anna Kiseleva at <a href="mailto:Anna.Kiseleva@dnvgl.com">Anna.Kiseleva@dnvgl.com</a>. Additionally, information on the chain of custody (including the standard and a description of the application process) is available <a href="mailto:here">here</a>.

In other good news, a new RFM logo will be launched in late 2019/early 2020. The new logo will bring greater brand awareness and an opportunity for collaboration with other RFM-based certification programs and will be a registered trademark in multiple languages.

Alaska RFM is a comprehensive certification program offering choice in certification, without logo licensing fees. It is founded on the strongest and most widely acknowledged international standards and practices. RFM is a voluntary and accredited assessment of whether a fishery meets strict criteria to be certified as having responsible fisheries management.

<u>Sign up to receive email updates</u> for specific fishery certifications and to stay informed of the latest developments and news regarding the Alaska RFM Certification program.

We welcome any feedback or questions you may have at rfm@alaskaseafood.org.

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